

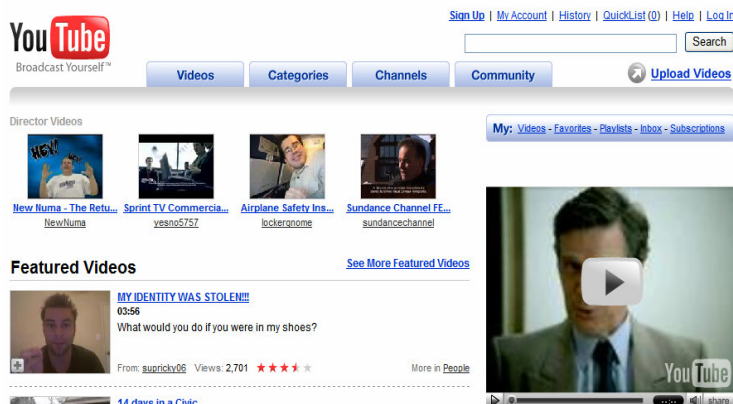


YouTube

<http://www.youtube.com>

What is it?

- A video-sharing service that lets users upload files to the YouTube servers.
- Offensive or illegal videos are prohibited otherwise videos can be animations, footage, public events, personal recordings- virtually anything.



Who's doing it?

- Since its debut in 2005 YouTube has been streaming over 100 million videos per day.
- Many are for fun or for aspiring professionals or hobbyists to gauge feedback.

How does it work?

- The service is free to view, although to post videos or comment you must register with the site by creating a profile.
- Different groups: Videos, Categories, Channels, Community, and a Search feature.
- Embed or hyperlink videos within personal websites.

Why is it significant?

- Self-expression through video-creating a new spin on the notion of self-publishing.
- Social-networking abilities.

What are the downsides?

- Copyright laws
- Legal questions
- Privacy, appropriate use, and trust

Where is it going?

- Active community of users
- Sponsoring contests
- Blogging similarities but distinct differences

What are the implications for teaching and learning?

- Visual literacy
- Students' view of the world-replacing passive with active learning.
- Everyone has a voice and a support network.

For more information:

- <http://www.educause.edu/LibraryDetailPage/666?ID=ELI7018>

