



Veoh

<http://www.veoh.com/>

What is it?

- A peercasting network for video clip distribution.
- Videos are distributed in their original format, rather than transcoding to a lower bandwidth and lower quality version.

Who's doing it?

- Veoh, a contraction of "Video," a company started in 2004 in San Diego, CA.
- Anyone that records video, although it seems like more upscale and refined.

How does it work?

- Two options to view videos:
 - Veoh Player, to download and play later on computer or television.
 - Veoh Website, no software needed.
- Categories include: Videos, Series, Channels, People, and a Search feature.

Why is it significant?

- Use the Veoh Player to download videos from any video website (with an RSS feed).
- Social-networking abilities

What are the downsides?

- Copyright, educational, and social issues
- Veoh player's functionality and usability

Where is it going?

- Hollywood exposure possibility
- Extinction of TV in 5 years

What are the implications for teaching and learning?

- Visual literacy
- Students' view of the world is replacing passive with active learning.
- On-line video resource and option for downloading material.

For more information:

- <http://www.veoh.com/corporate/aboutUs.html>

