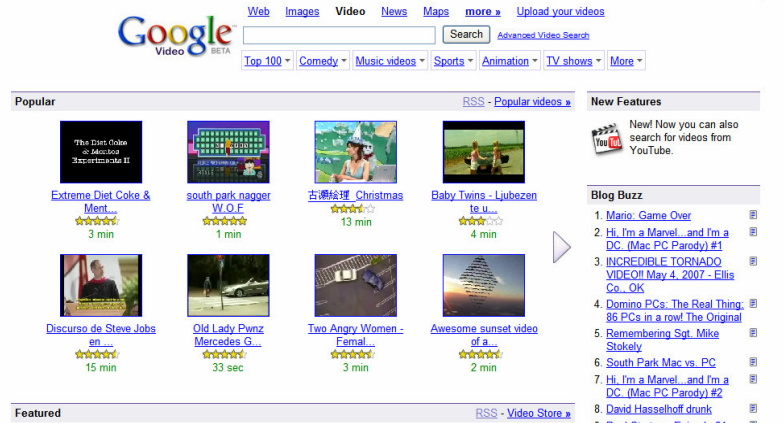


Google Video

<http://video.google.com>

What is it?

- A video-sharing service that lets users upload files to the Google servers.
- Offensive or illegal videos are prohibited otherwise videos can be animations, footage, public events, personal recordings- virtually anything.



Who's doing it?

- The world's first open online video marketplace.
- Many videos are for fun, although others are for aspiring professionals or hobbyists.

How does it work?

- The service is free to view and post videos.
- Different sections: Popular, Featured, Comedy, Featured on AOL, Music, Movie Trailers, TV Shows, Sports, and Education. Also a Search feature.
- View or hyperlink videos.

Why is it significant?

- Self-expression through video-creating, a new spin on the notion of self-publishing.
- Search YouTube also.

What are the downsides?

- Copyright laws
- Legal questions
- Privacy, appropriate use, and trust

Where is it going?

- Larger fan base
- Self-expression for the masses
- Blogging

What are the implications for teaching and learning?

- Visual literacy
- Students' view of the world-replacing passive with active learning.
- Everyone has a voice and a support network.

For more information:

- http://video.google.com/video_about.html

