

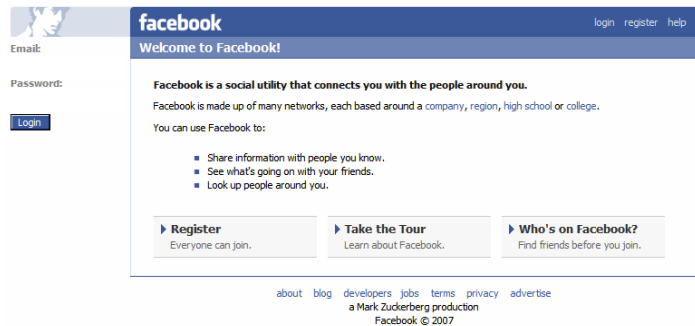


Facebook

<http://www.facebook.com>

What is it?

- A social networking site designed to connect users.
- For example, all users who list a particular band or movie as a favorite or who share the same hometown constitute a group.



Who's doing it?

- Most users are students.
- Some faculty and staff here at Wartburg do have Facebook profiles.

How does it work?

- To create a profile users must have an e-mail address associated with the domain of an institution that is affiliated with Facebook (Example-you must have a Wartburg e-mail address to access the Wartburg's network).
- Become friends with someone by requesting their friendship. Once requested they can either deny or accept your hand of friendship. This either allows or disallows them to view your profile.
- Use the Search feature to browse by relationship status, major, interests, etc.

Why is it significant?

- Allows students to define themselves, find others with similar interests, and then assess how well they fit.
- Maintain connections

What are the downsides?

- Privacy Issues
- Embarrassing pictures or claims
- Spending too much time

Where is it going?

- Send messages to groups
- Maintain connections between students, faculty, and alumni
- Networking worldwide

What are the implications for teaching and learning?

- Information literacy
- Changes how students view of the world
- Social networking beyond the walls of Wartburg

For more information:

- <http://www.educause.edu/LibraryDetailPage/666?ID=ELI7017>

