



# Business Administration Major

## Department of Business Administration and Economics

### Core required for a Business Administration Major (12.5 course credits):

AC 121 Principles of Accounting I	CS 100 Survey of Computer Applications (.5cc)
AC 122 Principles of Accounting II	<b>plus</b> CS 102 Business Applications (.5cc)
BA 325 Business Communication	<b>or</b> CS 120 Introduction to Computers
BA 331 Business Law I	MA 107 Finite Math
BA 334 Business Finance	<b>or</b> MA 250 Applied Calculus
BA 345 Principles of Management	MA 214 Statistical Methods
BA 353 Marketing	<b>or</b> MA 313 Math Probability & Statistics
BA 460 Senior Seminar in Business	
EC 100 Principles of Economics (.5 cc)	
EC 101 Principles of Macroeconomics (.5 cc)	
EC 102 Principles of Microeconomics (.5 cc)	

### Students may also complete one or more concentrations:

Finance		Management	
<b>Required Courses</b>	BA 435 Corporate Financial Management EC 342 Financial Markets & Modern Money	<b>Required Courses</b>	BA 346 Human Resource Management BA 438 Organizational Behavior & Management
<b>Electives:</b> <i>Select two</i>	BA 223 Cost Accounting AC 321 Intermediate Accounting I AC 423 Income Tax Accounting I BA 332 Business Law II BA 364 Bank Management Cross listed as EC 364 BA 365 Principles of Insurance EC 355 International Trade and Finance*	<b>Electives:</b>	BA 277 Nonprofit Management BA 361 Operations Management BA 436 Trends in Business Management BA 441 Multinational Management* BA 447 Entrepreneurship BA 448 Organizational Development & Change
Marketing		International Business	
<b>Required Courses</b>	BA 354 Advertising BA 424 Consumer Behavior	<b>Required Courses</b>	<i>Students take the following four courses, plus a Minor in foreign language is required.</i>
<b>Electives:</b> <i>Select two.</i>	BA 395 Trends in Marketing BA 414 Intro. to Sales & Sales Management BA 442 International Marketing* BA 444 Marketing Research CA 346 Public Relations Techniques BA /CA 388 E-Business (.5cc) <i>plus</i> BA/CA 488 E-Business Practicum (.5cc)	<b>Electives:</b>	BA 441 Multinational Management* BA 442 International Marketing* EC 349 Comparative Economic Systems* EC 355 International Trade & Finance*
Sport Management			
<b>Required Courses</b>	BA 346 Human Resource Management <i>or</i> BA 354 Advertising PE 142 Intro to Sport Management (.5cc) PE 300 Contemporary Issues in Sport Management	<b>Required Courses</b>	PE 375 Administration and Organization of Fitness Programs and Facilities PE 471 Sport Management Internship
<p><i>The Sport Management concentration is designed as a preparation for Master Degree programs in Sport Management. Without additional credentials, job opportunities at the BA level are very limited.</i></p>			

\*Meets Diversity Across the Curriculum Requirement